

**Code No.: 8196**

**Sub. Code: C 1 AK**

**M.Com. (CBCS) DEGREE EXAMINATION,  
NOVEMBER 2008.**

**First Semester**

**Commerce**

**Elective – ENTREPRENEURIAL DEVELOPMENT**

**(For those who joined in July 2008 onwards)**

**Time: Three hours**

**Maximum : 75 marks**

**PART A - (10 x 1 = 10 marks)**

**Answer ALL questions in about 50 words each.**

1. Define innovative entrepreneur.
2. State the functions of an entrepreneur.
3. Define rural entrepreneurship.
4. Explain the concept of women entrepreneur.
5. Define project life cycle.
6. Explain the source of information for a business idea.
7. List out the incentives offered to SSIs.
8. State the policies of the Government towards SSIs.
9. How are WSHGs promoted?
10. How are WSHGs managed?

**PART B - (5 x 5 = 25 marks)**

**Answer ALL questions in about 250 words each choosing either (a) or (b).**

11. (a) State the functions of WSHGs.

Or

- (b) State the impact of WSHGs on social empowerment of women.

12. (a) Discuss the role of commercial banks in overcoming the problems of SSIIs.

Or

(b) Explain the functions of Indian Institute of foreign trade in promoting SSIIs.

13. (a) How do you identify a project?

Or

(b) State the criteria for electing a project.

14. (a) Explain the training programmes available for women entrepreneurial development.

Or

(b) Explain the problems of women entrepreneurial development.

15. (a) List out the characteristics of an entrepreneur.

Or

(b) Why entrepreneurship is considered important?

### **PART C - (5 x 8 = 40 marks)**

**Answer ALL questions in about 500 words each choosing either (a) or (b).**

16. (a) How do psychological and sociological factors affect entrepreneurship?

Or

(b) How does personality factors affect entrepreneurship?

17. (a) What is project? What are the contents of a project report?

Or

(b) How do you appraise the economic feasibility of a project?

18. (a) Bring out the institutional assistance available for women entrepreneurial development.

Or

(b) Why does rural entrepreneurship is considered important?

19. (a) Explain the schemes of financial assistance available from TIIC, IFCI, ICICI and IRBI for entrepreneurial development.

Or

(b) Explain the assistance of ITCOI, Export Promotion Council, DIC and NSIC for entrepreneurial development.

20. (a) Explain the training and development programmes for women through WSHGs in Tamil Nadu.

Or

(b) Bring out the impact of WSHGs on development of women entrepreneurs.