

Code No.: 8192

Sub. Code : C 11 K

**M.Com. (CBCS) DEGREE EXAMINATION,
NOVEMBER 2008.**

First Semester

Commerce

**MANAGEMENT CONCEPTS AND ORGANIZATION
BEHAVIOUR**

(For those who joined in July 2008 onwards)

Time : Three hours

Maximum : 75 marks

PART A - (10 x 1 = 10 mark)

Answer ALL questions in about 50 words each.

1. Define decentralization.
2. What is staffing?
3. What is negative motivation?
4. What do you mean by morale?
5. Differentiate formal group from informal group.
6. What do you mean by leadership style?
7. What is organizational change?
8. What is organizational development?
9. What is behaviour?
10. Define international organization.

PART B - (5 x 5 = 25 marks)

Answer ALL questions in about 250 words each, choosing either (a) or (b).

11. (a) Explain the staffing process.

Or

- (b) State the essentials of effective direction.

12. (a) How do you study the attitude of an individual?

Or

(b) Explain transaction analysis.

13. (a) Explain the characteristics of a good leader.

Or

(b) How are groups formed?

14. (a) Explain resistance to change.

Or

(b) How do you manage a change?

15. (a) State the characteristics of an international organization.

Or

(b) How do you overcome cultural differences?

PART C - (5 X 8 = 40 marks)

Answer ALL questions in about 500 words each, choosing either (a) or (b).

16. (a) Explain the importance of co-ordination.

Or

(b) Explain the system of an effective control.

17. (a) Discuss the factors that influence personality.

Or

(b) State and explain the different theories of motivation.

18. (a) Explain the importance of groups in organization decision making.

Or

(b) Explain the various leadership styles.

19. (a) Discuss the meaning, objectives and models of organizational development.

Or

(b) Explain the various leadership styles.

20. (a) Explain the importance of individual and group behaviour in international organizations.

Or

(b) Discuss the relationship between organizational change and managerial career.