MANONMANIAM SUNDARANAR UNIVERISTY,
TIRUNELVELI-12
SYLLABUS
UG - COURSES – AFFILIATED COLLEGES
Course Structure for B. A. History
(Choice Based Credit System)

(with effect from the academic year 2021-2022 onwards)

		Semester-IV		
Part	**Subject Status**	**Subject Title**	**Subject Code**	**Credit**
I	Language	TAMIL/MALAYALAM/HINDI	C1TL41/ C1MY41/ C1HD41	4
II	Language	ENGLISH	C2EN41	4
III	Core	HISTORY OF INDIA 1772 A.D- 1947 A.D	CMHI41	4
III	Core	HISTORY OF EUROPE (476 – 1453 A.D.)	CMHI42	4
III	Allied – II Paper II	INDIAN POLITICAL THOUGHT	CAHI41	3
III	Skill Based	PRINCIPLES & METHODS OF ARCHAEOLOGY	CSHI41	4
IV	Non-Major Elective	CONTENT WRITING/ ARIMUGA TAMIL PAPER - II	CNEN41/ ANTL41	2
IV	Common	COMPUTERS FOR DIGITAL ERA	CCDE41	2
V	Extension Activities	NCC/NSS/YRC/YWF	C5EA41	1

Total Marks: 100   Internal Exam: 25 marks + External Exam: 75 marks

A. **Scheme for internal Assessment**:
   Maximum marks for written test: **20 marks**
   3 internal tests, each of **I hour** duration shall be conducted every semester.
   To the average of the **best two** written examinations must be added the marks scored in. The **assignment** for 5 marks.

   The break up for internal assessment shall be:
   Written test- 20 marks; Assignment -5 marks   Total - 25 marks

B. **Scheme of External Examination**
   3 hrs. examination at the end of the semester
   A – Part : 1 mark question two - from each unit
   B – Part : 5 marks question one - from each unit
   C – Part : 8 marks question one - from each unit

➢ **Conversion of Marks into Grade Points and Letter Grades**

S.No	Marks	Letter Grade	Grade point (GP)	Performance
1	90-100	O	10	Outstanding
2	80-89	A+	9	Excellent
3	70-79	A	8	Very Good
4	60-69	B+	7	Good
5	50-59	B	6	Above Average
6	40-49	C	5	Pass
7	0-39	RA	-	Reappear
8	0	AA	-	Absent

➢ **Cumulative Grade Point Average (CGPA)**

$$CGPA = \frac{\Sigma\,(GP \times C)}{\Sigma C}$$

- **GP** = Grade point, **C** = Credit
- CGPA is calculated only for Part-III courses
- CGPA for a semester is awarded on cumulative basis

➢ **Classification**
   a) First Class with Distinction   : CGPA ≥ 7.5*
   b) First Class   : CGPA ≥ 6.0
   c) Second Class   : CGPA ≥ 5.0 and < 6.0
   d) Third Class   :   CGPA< 5.0

பொதுத்தமிழ்

பாடத்திட்டத்தின் நோக்கங்கள் (Course Objectives)		
சங்க இலக்கியத்தின் சிறப்புகளை உணர வைத்தல்		
எதிர்பார்க்கும் படிப்பின் முடிவுகள் (Expected Course Outcomes)		
CO1	மாணவர் பண்டைத் தமிழரின் பண்பாட்டினை அறிந்து கொள்வர்	K_1, K_4, K_6
CO2	வாழ்வியலுக்கான பொருள் இலக்கணத்தைக் கற்றுக் கொள்வர்	K_2, K_5
CO3	இலக்கியங்கள் வாயிலாக வாழ்வியல் அறங்களைப் புரிந்து கொள்வர்.	K_1, K_3, K_5
CO4.	வரலாற்றுப் பின்புலங்களை மையமாகக் கொண்டு நாடகங்கள் படைக்கும் உந்துதலைப் பெறுவர்.	K_2, K_6
CO5	சங்க இலக்கியங்களின் வரலாற்றையும், தனிச்சிறப்புகளையும் அறிந்து கொள்வர்.	K_2, K_5
K1 – நினைவில் கொள்ளுதல் (Remember) K2 – புரிந்து கொள்ளுதல் (understand) K3 – விண்ணப்பித்தல்(Apply) K4 – பகுத்தாய்தல் (Analyze) K5 – மதிப்பிடு		

அலகு:1 - செய்யுள்

நற்றிணை முதல் பட்டினப்பாலை வரை

நியூ செஞ்சுரி புக் ஹவுஸ் (பி) லிட்., திருநெல்வேலி-1

தொலைபேசி எண்: 0462 2323990

அலகு:2 - இலக்கணம்

1. பொருள் இலக்கணம்
2. ஒரெழுத்து ஒருமொழிகள்
3. மரபுச் சொற்கள்
4. பிறமொழிச் சொற்களை நீக்கி எழுதுதல்

அலகு:3 - உரைநடை

வாழ்வியல் அறம் - தொகுப்பாசிரியர் - முனைவர் ச.பொ.சீனிவாசன்

நெஸ்லிங் புக்ஸ் பப்ளிஷஙங் அன்ட் டிஸ்ட்ரிபிêட்டர்ஸ் (பி) லிட்., சென்னை -50

தொலைபேசி எண் : 044-26251968, 26258410, 48601884

அலகு:4 - நாடகம்

ஆதி அத்தி – ஆசிரியர் - பெ.தூரன் - பதிப்பாசிரியர் - முனைவர் சொ.சேதுபதி

நியூ செஞ்சுரி புக் ஹவுஸ் (பி) லிட்., சென்னை -50

தொலைபேசி எண் : 044-26251968, 26258410, 48601884

அலகு:5 - இலக்கிய வரலாறு

1. எட்டுத்தொகை நூல்கள்
2. பத்துப்பாட்டு நூல்கள்
3. சங்க இலக்கியங்களின் சிறப்பியல்புகள்

மேற் பார்வை நூல்கள்

இலக்கணம் : புறப்பொருள் வெண்பாமாலை

இலக்கிய வரலாறு : ஆசிரியர் முனைவர் சி. பாலசுப்பிரமணியன்.

பாவை பப்ளிகேஷன்ஸ் 142இ ஜானி ஜான் கான் சாலை இராயப்பேட்டை

சென்னை – 14 தொலைபேசி எண் : 28482441

முனைவர் பெ. சுயம்பு

பாரதி பதிப்பகம் 113இ இராஜீவ் தெரு திசையன்விளை -57

தொலைபேசி எண் :04637 - 272096

மாணவர்களைக் களஆய்விற்கு அழைத்துச் செல்லலாம்

Mapping with Programme Outcomes

CO$_s$	PO1	PO2	PO3	PO4	PO5
CO1	S	M	S	M	S
CO2	M	S	M	M	M
CO3	S	M	S	S	M
CO4	S	M	M	S	S
CO5	M	S	S	M	M

S- மிகையான (Strong) M- நடுநிலையான (Medium) L- குறைவான (Low)

MALAYALAM

UNIT – 1

മാധ്യമഭാഷ

മാധ്യമം – നിർവ്വചനം – ചരിത്രം – സാങ്കേതികവിദ്യ – വിവിധതരം മാധ്യമങ്ങൾ - സമൂഹം – സംസ്കാരം - സ്വാധീനം

FOR DETAILED STUDY

1. ഡോ. ടി. അനിതകുമാരി – മാധ്യമഭാഷ ഇന്ന്

UNIT – 2

അച്ചടിമാധ്യമം

അച്ചടിയുടെ ചരിത്രം – കേരളത്തിലെ ആദ്യകാല പ്രവർത്തനങ്ങൾ - പത്രമാസികകളുടെ ആദ്യകാലം – പുതിയ കാലത്തെ അച്ചടി രീതികൾ - ലിപി പരിഷ്കരണം – ഡിടിപി - തനതു ലിപികൾ

FOR DETAILED STUDY

2. ഡോ. എസ്.എസ്. ശ്രീകുമാർ - മലയാള ലിപി പരിഷ്കരണം വരുത്തിയ വിനകൾ

UNIT – 3

ദൃശ്യശ്രവ്യമാധ്യമം

റേഡിയോ – ടെലിവിഷന് - മൾട്ടിമീഡിയ – സിനിമ – പൊതു സ്വഭാവം – ഗുണദോഷവശങ്ങൾ

FOR DETAILED STUDY

3. ടെലിവിഷന് പഠനങ്ങൾ - സി. എസ്. വെങ്കടേശ്വരന്
ലഘേനം – ജനകീയതയും റിയാലിറ്റിഷോകളും

UNIT – 4

സൈബർമാധ്യമം

ഇന്റർനെറ്റ് – ചരിത്രം – മലയാളത്തിലെ ബ്ലോഗുകൾ - സൈബർ സാന്നിദ്ധ്യം – സോഷ്യല് മീഡിയ – സ്മാർട്ട് ഫോണ് ഉപയോഗം – ഗുണദോഷവശങ്ങൾ

FOR DETAILED STUDY

4. ഡോ. അച്യുത് ശങ്കര് എസ്. നായര് - സൈബർ മലയാളം

UNIT – 5

പരസ്യകല

പരസ്യം – നിര്‍വ്വചനം – സംസ്കാരം – സ്വാധീനം– വിവിധതരം പരസ്യങ്ങള്‍ - ആശയബോധനം

FOR DETAILED STUDY

5. പ്രായോഗികപരിചയം നടത്തുന്നതിനാവശ്യമായ പ്രവര്‍ത്തനങ്ങള്‍ നടത്തുക. പരസ്യം നിര്‍മ്മിക്കുന്നതിനുള്ള വിഷയം നല്‍കുക.

REFERENCE BOOKS

പത്രലോകം – ഒരു സംഘം ലേഖകര്‍ - കേരള ഭാഷാ ഇന്‍സ്റ്റിറ്റ്യൂട്ട്

ആ ലോകം മുതല്‍ ഇ-ലോകം വരെ – ഡോ. ജെ. വി. വിളനിലം

മാധ്യമങ്ങളും മലയാളസാഹിത്യവും – കേരള ഭാഷാ ഇന്‍സ്റ്റിറ്റ്യൂട്ട്

പത്രഭാഷ – കേരള പ്രസ് അക്കാദമി

മലയാളഭാഷയും ആഗോളവത്കരണവും – ഡോ. കെ. എസ്. പ്രകാശ്, ഡോ. എസ്. എ. ഷാനവാസ് (പ്രകാശനവിഭാഗം, കേരള സര്‍വ്വകലാശാല)

ഭാഷയും മാധ്യമവും – വി. കെ. നാരായണന്‍

മാധ്യമഭാഷാ മാറ്റങ്ങള്‍ - കെ. കെ. ശ്രീരാജ്

ടെലിവിഷന്‍ പഠനങ്ങള്‍ - സി. എസ്. വെങ്കിടേശ്വരന്‍

മാധ്യമങ്ങളും മലയാളസാഹിത്യവും – എം. വി. തോമസ്

ഇന്‍റര്‍നെറ്റും ഇന്‍ഫര്‍മഷേന്‍ വിപ്ലവവും – കെ. രവീന്ദ്രന്‍, ഡോ. കെ. ഇഖ്ബാല്‍

ഇന്‍ഫര്‍മഷേന്‍ സയന്‍സ് – ഒരാമുഖം – ഡോ. ജി. ദേവരാജന്‍

മലയാള സൈബര്‍ സാഹിത്യം – ഡോ. മനോജ് ജെ. പാലക്കുടി

സൈബര്‍ മലയാളം – സുനീത ടി. വി. (എഡി.)

മാറുന്ന ലോകം മാറുന്ന മാധ്യമലോകം – എന്‍. പി. രാജനേ്ദ്രന്‍

Progress in Information Technology – Dr. G. Devarajan

The Mass Media and You – Desmond D' Abreo

Advertising – Dr. C. N. Santakki

HINDI

Objectives:
1. To acquire knowledge regarding fundamental concepts in Hindi grammar.
2. To acquire the ability to master translation skills
3. To develop writing skills for official documentation – Letter, Banking terminologies

Course Outcomes:

C.O. No.	Upon the completion of this course, students will be able to	PSOs Addressed	Cognitive Level
CO 1	Understand the writing skills of novelist - Premchand	F,G	K1,K4
CO 2	Understand the basics of navras, vrith and alankars	B,D	K1,K2
CO 3	Understand the history of Hini Literature – modern and medieval	A,C	K3,K5
CO 4	Apply and analyse administrative Hindi	A,C	K5
CO 5	Writing skills - Essay	B,C,D	K4,K5

K1 – Remember, K2 – Understand, K3 – Apply, K4 – Analyse, K5 – Evaluate, K6 – Create

UNIT I

   NOVEL

   1. Nirmala

UNIT II

   POETICS

   KavyaPradeep

   1. Ras - Navras
   2. Chand – Rola, Doha, Soratta
   3. Alankar – Anupras, Upama, Roopak

UNIT III

   HISTORY OF HINDI LITERATURE

   1. Reethikal – Visheshatha, Pramukh Kavi – Bihari Lal

2. Adhunik Kaal – Chaya Vaad – Pramukh Kavi

3. Gadya Sahithya – Bharadendu, Prem Chand

UNIT IV

ADMINISTRATIVE HINDI

UNIT V

ESSAY WRITING

(General Topics – Paryavaran Aur Pradooshan, Bhoomandalikaran Aur Hindi, Varthaman Yug Aur Technique, Nari Ki Desha Aur Disha, Desh Vikas Mein Yuva Peedi Ka Yogdaan)

Text book:
1. Nirmala – Premchand – Published by Gyan Bharathi Prakashan, Dariabad, Allahabad
2. Kavya Pradeep – Ram Bhaori Shukla – Published by Lok Bharathi Prakshan, Pehli Manzil, Darbari Building, Mahatma Gandhi Maarg, Allahabad
3. Hindi Sahithy ka Saral Ithihas – Viswanath Tripathi – Published by Orient Publication Private Limited, Himayath Nagar, Hyderabad

Books for Reference:
1. Hindi Vathayan – Dr. K M Chandra Mohan – Published by Viswavidyalay Prakashan, Varanasi
2. Essay Writing – General Topics

Mapping with POs

Cos	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	S	S	S	S	S	S	S	M
CO 2	S	S	M	S	M	S	S	S
CO 3	S	S	S	S	S	S	M	S
CO 4	S	S	S	S	S	S	S	S
CO 5	S	S	M	S	S	S	L	S
CO 6	S	S	S	S	M	M	S	S

S – Strong, M – Medium, L – Low

ENGLISH

VISION AND MISSION OF DEPARTMENT:
VISION:
* To offer students adequate communication skills to prepare them for their professional needs in the globalized scenario prevalent today.

MISSION:
* To impart zestfully and resourcefully the four skills of LSRW

PREAMPLE:
Language is the primary source of communication. It is the method through which we share our ideas and thoughts with others. Moreover, English is the only language spoken all over the world. As a result every curriculum teaches English as a second language. Given the fact that language proficiency is integral to the learning process TANSCHE has focused on quality higher education. So COMMUNICATIVE ENGLISH I & II are so designed for the students to acquire LSRW skills and introduced in I & II Semester respectively. The course syllabi for III and IV Semesters are also designed accordingly along with the evaluation component (with effect from 2021- 2022 onwards)

PROGRAMME OUTCOMES – PO
At the end of the course students will be able to
PO1: Imbibe moral, ethical, and cultural values through various forms of literature.
PO 2: Enable the learner to communicate effectively and appropriately in real life situation.
PO3: Able to think, speak, and write independently using grammatical forms and Vocabulary.
PO4: Improve their writing and reading fluency skills through extensive reading.
PO5: Develop their pronounciation by studying the sounds of language.

PROGRAMME SPECIFIC OUTCOME: PSO
At the end of the course students will be able to:
PSO1: Provide the students with an ability to build and enrich their communication skills.
PSO2: Critically analyse and appreciate poetry, prose, fiction and play.
PSO3: Enhance sufficient practice in Vocabulary, Grammar, Comprehension.
PSO4: Study the Phonetic symbols for correct pronounciation.
PSO5: Spot language errors and correct them.

GENERAL ENGLISH -- PROSE, POETRY, DRAMA, GRAMMAR, LANGUAGE STUDY& ORAL COMMUNICATION SKILLS

UNIT I - PROSE
1. Give us a Role Model – A.P.J.Abdul Kalam.
2. The Best Investment I have ever made – A.J. Cronin
3. Seven Good Habits – Robin Sharma
4. How much Land does a Man Need - Leo Tolstoy

UNIT II – POETRY
1. 1.Anxiety – A.K.Ramanujam
2. Incident on the French Camp – Robert Browning.
3. Stopping by the woods – Robert Frost
4. Still I raise – Maya Angelo

UNIT III - DRAMA - Select scenes from William Shakespeare
1. Antony and Cleopatra – Death Scene of Cleopatra – Act V, Scene II
2. Macbeth – Sleep Walking Scene – Act V, Scene I
3. King Lear – Heath, before a Hovel – Act lll, Scene IV.

UNIT IV – GRAMMAR
1. Transformation of Sentences
2. Synthesis of Sentences
3. Spot the Error

UNIT V – LANGUAGE STUDY AND ORAL COMMUNICATION
1. Phonetics – Vowel sounds
2. Dialogue Writing
3. One word Substitution
4. Report writing.

COURSE OUTCOMES: At the end of the course students will be able to

	Course Outcomes	Cognitive level
CO1	Use English accurately across the curriculum	K1, K2, K3
CO2	Attained enhanced vocabulary and improved language skills	K2, K3, K4

CO3	Analyse and interpret prescribed text	K2, K4
CO4	Conceptualize the Shakeapearean drama in the prescribed text	K2, K4
CO5	Gain proficiency in LSRW skills	K1, K2, K3, K4, K6

K1- Remember, K2- Understand, K3- Apply ,K4- Analyse , K5- Evaluate,K6- Create

MAPPING OF COURSE OUTCOMES WITH PROGRAMME OUTCOMES

CO/ PO	PO1	PO2	PO3	PO4	PO5	POS1	POS2	POS3	POS4	POS5
CO1	S	M	S	S	S	S	M	S	M	S
CO2	M	S	M	M	M	M	M	M	S	M
CO3	M	S	M	S	M	S	M	S	M	S
CO4	S	M	S	M	M	S	S	M	S	M
CO5	M	M	M	S	M	S	S	M	S	M

S – Strongly correlated, M – Moderately Correlated, w- weakly correlated, No Correlation - 0

E- LINKS
1. https:// www.msuniversity.ac.in
2. https://www.bdu.ac.in
3. https//www.scribd.com
4. https://www.goodreads.com
5. https://casenglishdepartment.wordpress.com
6. https://www.poetryfoundation.org
7. https://www.britannica.com
8. https://englishgrammar.org

History of India, (1772-1947 A.D.)

Objectives :
- To explain the students about the Imperialistic policies of the British Rule.
- To make the students to understand the various social reforms initiated in India.
- To understand the Indian upheaval against the ColonialRaj.
- To estimate the role of Indian leaders in liberating mother India from alien rule.

Unit – 1
British Empire – Expansion and consolidation – Lord Warren Hastings- Reforms – Impeachments – Lord Cornwallis – Policies of conquests- Permanent Revenue settlement – Subsidiary Alliance.

Unit-II
Lord William Bentinck - Reforms – Lord Dalhousie Doctrine of Lapse – Policy of annexation – Social and Administrative and Judicial reforms – Mahalwari – Ryotwari permanent and other revenue settlements – The Indian Revolt of 1857- Results.

Unit – III
End of the company's Rule – Queen's proclamation – The crown's Administration – Development of India – From – Lord canning to Lord Mount Batten – Indian National Congress – Home Rule Movement – Gandhiji and his role in freedom movement – Independence.

Unit – IV
Socio – Religious movement – Brahmo samaj – Arya samaj –The Theosophical society – Ramakrishna Mission – Development of Education –Local self Government – Public services – Bureaucracy – Press – Transport and Communication.

Unit – V
Indian National Leaders – Dadabai Nauroji – G.K.Gokhale – B.G.Tilak – Lala Lajpat Roy – Annie Besant – V.O. Chidambarapillai – Jawarharlal Nehru – Kamaraj.

- Visit Historical and important Tourist places in India.

Reference Books :
1. Hukam Chand, History of Modern India, Anmol Publications, Pvt. Ltd., NewDelhi, 2005.
2. Keswani B.K., History of Modern India, (1800-1984), Himalaya Publishing House, Delhi,1996.
3. Mahajan V.D., History of Modern India, S. Chand and Co, NewDelhi,1972.
4. Ray Choudri S.C., History of Modern India, Surjeet Publication, Delhi,1989.
5. Sen S.N., History of Freedom Movement in India (1857-1947), Wiley Eastern Ltd., Calcutta,1989.

History of Europe, (476-1453 A.D.)

Objectives :
- To explain the students about the glorious legacy of Roman Empire.
- To understand the significance of the basic tenets of various Religious.
- To have a clear cut idea on the influence of Renaissance and Enlightenment.
- To study more on the Society during the Middle Ages.

Unit I

Rise and fall of Roman Empire – Causes for the downfall – Legacy of Rome– establishment of Venice–occupation of Western Europe by Barbarians.

Unit II

Eastern Roman Empire – Emperor Justinian – Cultural contribution – Rise and spread of Christianity – papacy - Monastries – The Frankish Kingdom – Charlemagne – Break up of Carolingian Kingdom – Carolingian Renaissance.

Unit III

The spread of Islam – The Legacy of Islam to Europe – The Holy Roman Empire– Henry the Fowler–Otto, the Great–Feudalism–Manorial System – The Capetian Kings of Frances – Social and economic condition.

Unit IV

The struggle between Empire and Papacy – The Crusades – the rise of Universities – Growth of Towns – Guild System – The Hundred years War – Church during Later Medieval Ages.

Unit V

Enlightenment and Renaissance – Plague – France and Germany during later Medieval period – Trade and Commerce – Guild System – Rise and growth of Representative Institutions – The Ottoman Empire – Society at the end of Middle Ages.

Reference Books :
1. Chifford R. Backeman, Sources of Medieval European History (Clarandon: Oxford University Press,2014).
2. Christopher Tyermas, The Crusades, A very short Introduction (Clarandon: Oxford University Press,2006).
3. Dharmaraj J., History of Europe (Tamil) (476 – 1453) (Sivakasi: Tensi Publications,2016).
4. Edward Gibbon, Decline and Fall of the Roman Empire (London: Modern Library Publications,2000).
5. Eugene Rogan, The Fall of the Ottoman Empire (London: Penguin Publications,2016).
6. Grant A.J., Outline of European History (London: Longmans Green and Co., 1958).

Indian Political Thought

Objectives
- To make the students understand the value of Indian Political ideology
- To realize the importance of Indian Political thinkers over the period of time.
- To have a clear cut idea on Swaraj and Satyagraha in India.
- To study more on the Radical Liberalism in India

Unit – I
Kautilya – Theory of state, Manu – Social laws, Zia Barani – Good Sultan and Ideal polity, Abul Fazal – Governance and Administration.

Unit – II
Ram Mohan Roy – Civil rights, Jotirao Phule – Social Justice, Vivekanand – Cultural Nationalism, Aurobindo – Nationalism and Democracy.

Unit – III
Ramabai – Gender and caste, Gandhiji – Swaraj and Satyagraha, Jinnah – Liberal constitution, and Islam, Savarkar – Hindutva and critique of caste system.

Unit – IV
Nehru – Ideas of Development, M.N. Roy – Twentieth Century Renaissance, Periyar – State structure.

Unit – V
Lohia – Democracy, Jeyaprakash Narayanan – Democratic socialism, Dravidian ideology – Self Respect movement - Regionalism.

Reference Books :
1. Mahendra Prasadsingh and Himanshu Roy,(ed) Indian Political Thought, Published March 2011.
2. Paul Brass, The Politics of India since independence, Publish 1990, ISBN : 978131 625 7005
3. Rajni Kothari, Politics in India Published 1970.
4. Subrata Mukherjee and Sushila Ramaswamy,A History of Political thought : Plato to Marx, Published August 2004.
5. V. Rajendra Raj Mehta, Foundations of Indian Political thought : An interpretation from Manu to the present day, Published 1992.

Principles and Methods of Archaeology

Objectives :
- To study about the basic ideas of historical antiquity.
- To understand the Colonial Contribution in bringing out the Indian Archaeology.
- To have a wider knowledge on the role of archaeologists in bringing out the cultural significance.
- To shed more light on various archeological sites including Kizhadi.

Unit I
Definition and scope - Archaeology and allied subjects - kinds of Archaeology - usesof Archaeology.

Unit II
Indian Archaeology - origin and growth - Sir William Jones - Alexander Cunningham - Lord Curzon - John Marshall - Mortimer wheeler.

Unit III
Functions of Archaeologists - surface exploration - scientific aids in exploration - excavation personals - excavation equipments - kinds of excavation.

Unit IV
Dating methods : Radio carbon dating - Thermo luminescence dating - Dendro chronology - Documentation - Register and excavation report – conservation of artifacts.

Unit V
Archaeology in TamilNadu - Archaeological sites - Athirapakkam - Pyyampalli - Attichanallur - Kaviripumpattinam - Kodumanal - Korkai - Arikkamedu-Kizhadi.

Reference Books :
1. Basham A.L., The Wonder that was India (Delhi: Rupa Co.,1967)
2. Dilip Chakrabarthi K., India: An Archaeological History, Palaeotithic Beginnings to Early Historic Foundations (New Delhi: Oxford University Press,1999).
3. Edward Harris. C, Principles of Archaeological Stratigraphy (London: Academic Press Ltd.,1989).
4. Gordon Childe V., A Short Introduction to Archaeology (New York: Collier Publications,1960).
5. Rajan. K, Archaeology, Principles and Methods. (Thanjavur: Manoo Pathippakam, 2002).

Content Writing

Objectives:

- To create unique useful and compelling content on a topic.
- To inform the students to develop content as per the business concept.
- To encourage and guide students to write keywords that allows the site visitors to get the information quickly and efficiently
- To equip students to write quality content and run their own blogs or sites.

Unit I:

Meaning, definition and scope of Content Writing
Types of Content Writing
Content Writing Topics
Problems faced in Content Writing

Unit II:

Different content writing formats
Major skills for writing quality content
Strategies in producing high quality content
Different stages of writing a good content

Unit III:

Blogging and Types
Blogging and Advertising
E-book and its different formats
Plagiarism Detection

Unit IV:

Introduction to SEO
Types and elements of SEO
SEO Developing strategies
Steps to SEO the web content

Unit V:

Content Writing for e-commerce sites
Steps involved in writing e-commerce product description
Types of content marketing for e-commerce
Effective ways to share content in social media
Employment opportunities

Prescribed Texts:
1. Content Writing for the Web -Kristine Halverson
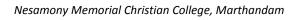2. The Content Strategy Toolkit -Kristine Halverson, Melissa Rach, Megan Casey

Course Outcomes:

CO No.	Upon the completion of this course, students will be able to	PSO Addressed	Cognitive Level
CO - 1	improve the ability to read the literary texts critically and to analyse them	A, E	K1, K3
CO – 2	gain an understanding about various modes and methods of literary interpretation	B	K4, K5
CO – 3	understanding the development of new forms of writing and literary interpretation	C	K2, K6
CO – 4	comprehend the qualities of literary texts	E, G	K3, K6
CO – 5	trace the inter disciplinary nature of literary texts in the 20th century	D, G	K2, K6

K1 – Remember, K2 – Understand, K3 – Apply, K4 – Analyze, K5 – Evaluate, K6 – Create

Mapping with POs:

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO 1	S	S	S	S	S	S	S	S
CO 2	S	S	S	S	S	S	S	S
CO 3	S	S	S	S	S	S	S	S
CO 4	S	S	S	S	S	S	S	S
CO 5	S	S	S	S	S	S	S	S

S – Strong, M – Medium, L - Low

அறிமுகத்தமிழ்

அலகு- 1 : செய்யுள் பகுதி

    1. கடவுள் வாழ்த்து

    2. கல்வி:

    3. அறம்

    4. ஆத்திசூடி

    5. ஓடி விளையாடு பாப்பா

    6. பசுவும் கன்றும் பாடல்

குறிப்பு:- மனப்பாடப்பகுதி

    1. கடவுள் வாழ்த்து

    2. கல்வி

    3. அறம்

    4. ஆத்திச்சூடி

அலகு-2: கதை வாசித்து கதை சொல்லல்

    1. பணிமிருந்தும் பட்டினி

    2. அறிவால் வெல்லுவேன்

அலகு-3 : பொதுக்கட்டுரை

    1. ஒன்றுபட்டால் உண்டு வாழ்வு

    2. வாய்மையே வெல்லும்

அலகு -4 : சொற்பொருள் அறிதல்

அலகு- 5: மொழித்திறன் பயிற்சி

Nesamony Memorial Christian College, Marthandam

COMPUTERS FOR DIGITAL ERA

Objectives:

    1. To create the awareness about the digital India among the student community.

    2. To make the student to understand the role of computer in the day to day living.

    3. To create the awareness about the e-learning and security issues.

Unit I
FUNDAMENTALS OF COMPUTERS

    The role of computers in the modern society – Types of Computers and their specifications – Server – Desk Top Computers - Lap Top – Tablet – Smart Phones - Block diagram of Digital Computer –Working Principle of Computer, I/O Devices – Central Processing Unit – Types of Memory - Display – Port – UPS – Setting up and Maintenance of Computer.

Unit II
TYPES OF SOFTWARE AND OFFICE AUTOMATION

    Types of Software with examples – System Software – Application Software – Utility Software - Operating System – Basics on Windows – Introduction to Android –Application Software - Free Open source software – Database and its applications – Office Automation Software – applications of Microsoft Word – Microsoft Power Point – Microsoft Excel.

Unit III
INTERNET AND MOBILE APPLICATIONS

    Introduction to computer networks – LAN – WAN – MAN – Wired and wireless network – Wi Fi Networks - Network Devices – Modem – Switch – Router – Broad Band – Leased Lines- Internet – WWW – URL- Browser – e-mail – SMS – MMS - Client Server Computing - Cloud – Public and Private cloud – Mobile Applications.

Unit IV
E – GOVERNANCE IN INDIA

    E-Governance initiative by the Government – Digital India Platform – Agencies enabling Digital India - Electronic Payment and Receipt – Digital Locker – e-district service – electronic signature service – Digital AIIMS – India BPO Scheme – Integrated Nutrient Managment – GIS – Mobile Seva App Store- GARV- Grameen Vidyutikaran

Unit V

E – LEARNING AND MOOC

E – Learning – Digital Library – E- Journals – Introduction to MOOC – Edex – Course era etc - SWAYAM – NPTEL – Cyber Security – Virus – Malware – Network Security - Hacking – Big Data – Data Analytics – Social Networks – Social Media Analytics- Introduction to IT Act.

> ➤ **10 Hours Practical Sessions are to be allotted for Computer & Mobile Applications**

Suggested List of Exercises:

1. Setting up of computers – Connecting I/O device, UPS, CPU, Printers, Mouse, Key Boards, Pen Drives, etc. (Mandatory)
2. Minor fault findings.
3. Preparing a word Document and saving, copying files, deleting files, renaming files, etc. (Mandatory)
4. Preparing slides – Animation – Slide Transition – Back Ground Changing – Word Art , etc. (Mandatory)
5. Preparing Mark Sheet with Excel - Calculating First Class, second class, etc. (Mandatory)
6. Browsing – Searching for documents – e-mail id creation - Useful mobile apps – downloading. (Mandatory)
7. Data/Wi-Fi Connectivity and Exchanging of Data.
8. Electronic Payment – Online Application Processing
9. Browsing for NPTEL/ SWAYAM Courses
10. Browsing the useful e-learning sites

Learning Outcomes:

At the end of the course the students will be able to:

1. apply the computing technology in their day to day life

2. create awareness regarding digital India initiatives to their surroundings

3. identify the areas where he can extend the digital computing for their benefits.

Text Book:

1. E- Materials of Manonmaniam Sundaranar University on "Computer for Digital Era", http://msuniv.ac.in

References:

1. Andrew S. Tanenbaum, Computer Networks, 4th Edition, Eastern Economy Edition, PHI Private Ltd, New Delhi, 2003.
2. Gautam Shroff, Enterprise Cloud Computing, Technology, Architecture, Applications, Cambridge University Press, First Edition, 2010.
3. Reza B'Far, Mobile Computing Principles, Cambridge University Press, First Edition, 2005.
4. Charles P Pfleeger, Shari Lawrence Pfleeger, Security in Computing, I Edition, Pearson Education, 2003.
5. https://swayam.gov.in
6. http://www.digitalindia.gov.in/content/social-media-analytics

Scheme of Examination	
Internal – 25 Marks	External – 75 Marks
Internal Break Up - 15 for Continuous Assessment Test (CAT) + 5 for Assignment + 5 for Seminar. 3 CATs (Two tests on Theory and one on Practical)are to be conducted	